



LAFAYETTE  
CATHOLIC  
SCHOOL SYSTEM



## Help Us Celebrate our 6th Annual Day of Giving

We will be holding our 6th annual Day of Giving on Tuesday, February 2. The Day of Giving (DoG) is a powerful 24-hour ONLINE fundraising effort designed to celebrate our students, staff, and Catholic community. It is a FUN day to demonstrate the impact our school system has on our students, staff, alumni, and community.

### Why Day of Giving?

The purpose of the LCSS Day of Giving is to expand LCSS's great tradition of philanthropy and its impact on students, faculty, and the value of the LCSS education. See points below.

- Share the success of the school system with others.
- Connect with new, younger donors.
- Allow anyone to share their support for LCSS.
- Increase alumni engagement and donations.
- Increase awareness of our schools in the Greater Lafayette community.
- Provide \$30,000 of funding for the schools.

### Benchmarks

- Our goal is to have 300 alumni, parents, staff, students, and friends give in a single day.
- We want to raise \$30,000 in total donations.

### Day of Giving Challenges

We have several challenges throughout the day to encourage participation from our community.

- **Spirit Selfie:** An anonymous donor will match \$1 for every selfie in school Spirit Gear or every picture of students in uniform. Post on social media with #SpiritSelfie
- **First two** donors to give \$1,000 have their gift matched and receive their choice of an item from Knights Armory.
- **Early Bird Challenge:** First 10 to donate \$250 or more receive a SWAG bag from Knights Armory.
- **Battle of the Classes:** 'Bragging Rights' for the Central Catholic alumni class with the most donors and most dollars raised.

### How Can You Help?

See next page.



LAFAYETTE  
CATHOLIC  
SCHOOL SYSTEM



## Help Us Raise Awareness in 10 Simple Ways.

- 1 Share the Lafayette Catholic School System Day of Giving video via social media (include hashtag #LCSSDayOfGiving in your post).
- 2 Like the LCSS Facebook pages:  
[www.facebook.com/centralcatholic](http://www.facebook.com/centralcatholic)  
[www.facebook.com/StBonifaceStMary](http://www.facebook.com/StBonifaceStMary)  
[www.facebook.com/St.LawrenceElementary](http://www.facebook.com/St.LawrenceElementary)  
[www.facebook.com/StFrancisEarlyLearningAcademy](http://www.facebook.com/StFrancisEarlyLearningAcademy)
- 3 Follow us on LinkedIn. [linkedin.com/school/laf-central-catholic-jr-sr-high-school](https://www.linkedin.com/school/laf-central-catholic-jr-sr-high-school)
- 4 Follow us on Twitter or Instagram. @lafacatholic @centralcatholicknights
- 5 Share posts in the days leading up to Day of Giving or throughout the day on your social media feed.
- 6 Take theme based pictures (*Preparing Students for Life*) in the days leading up to Day of Giving or throughout the day and post on your social media feed.
- 7 Share a positive impact story LCSS has had on you or your students in your social media feed.
- 8 Record a short video talking about why you support LCSS and post the video on your social media page.
- 9 Wear your school spirit gear and take a selfie, or take a photo of your students in their uniform, and post on social media with hashtag #SpiritSelfie to help us win extra funding.
- 10 Create a personal challenge and share with others. Example: Donate \$1 for every friend who gives and tags you.